



# MNWB

MERCHANT NAVY  
WELFARE BOARD

## PORT WELFARE CONFERENCE

# LIVERPOOL 2024

## SPONSORSHIP OPPORTUNITIES

MNWB conferences bring together a cross section of the maritime industry, with representation from Shipowners, Port Owners, Welfare Charities, the MCA, Port Health and Unions.





# BECOME A SPONSOR

**This year, MNWB's Port Welfare Conference is scheduled to take place from 11th-12th September 2024 at the Crowne Plaza Hotel in Liverpool. PWC Chairs, Port Chaplains, Centre Managers and ship welfare visitors will be invited to attend.**

Partnering with MNWB ensures vital services are available and will help your organisation achieve its ESG goals and enhance your public profile. Indeed, actively supporting seafarers' welfare ensures that the UK continues to be one of the best countries in the world for seafarers to visit.

**Through our sponsorship packages, we can offer companies great opportunities to:**

- **Achieve their ESG goals**
- **Stand out in a crowded marketplace**
- **Raise brand awareness and value**
- **Create a competitive edge**
- **Improve staff morale**

## SPONSORSHIP OPPORTUNITIES INCLUDE

**GOLD SPONSOR  
(ONLY ONE AVAILABLE)  
£15K**

**SILVER SPONSOR  
(ONLY ONE AVAILABLE)  
£7.5K**

**BRONZE SPONSORS  
(THREE AVAILABLE)  
£2.5K**

**MNWB ANNUAL AWARD FOR SERVICES TO SEAFARERS' WELFARE  
SPONSORSHIP OF 5 AWARD CATEGORIES (ONE AVAILABLE)  
£5K**

*Take a look at our sponsorship opportunities or get in touch with Celia Jackson, Grants & Impact Manager - [celia@mnwb.org.uk](mailto:celia@mnwb.org.uk)*



# GOLD SPONSOR

**£15K**

**Only one available: Named as primary event sponsor**

## **PRESS AND MARKETING:**

- Advertorial about your organisation posted on MNWB's website and promoted across MNWB's social media channels
- Exclusive and regular Gold Sponsor announcements across MNWB's social media channels
- MNWB Conference Gold Sponsor logo for your e-mail signature
- Organisation profile and prominent display of your logo on Conference page on MNWB's website
- Addition of your logo to MNWB staff email signature for defined period
- Showcase your commitment to supporting seafarers' welfare by sponsoring our Conference

## **AT THE EVENT:**

- Acknowledgement of your sponsorship in Chair's opening speech
- Speech from your organisation representative at Conference dinner
- Opportunity to provide giveaways to delegates
- Prominent display of your logo on event banners
- Prominent display of your logo on agenda distributed to delegates
- Profile on your organisation included in speakers' biography and event programme distributed to delegates
- Thank you for event sponsorship included in post conference report distributed to delegates
- Opportunity to connect with MNWB's network of members across the maritime industry
- Representative from your organisation to enjoy complimentary hotel stay and conference attendance to include delegate breakfast x 1, lunch x 2 and dinner x 1



# SILVER SPONSOR

**£7.5K**

**Only one available**

## **PRESS AND MARKETING:**

- Named as a Silver Sponsor in MNWB press release to the maritime press
- Regular Silver Sponsor announcements across MNWB's social media channels
- Organisation profile and prominent display of your logo on Conference page on MNWB's website
- MNWB Conference Silver Sponsor logo for your e-mail signature
- Addition of your logo to MNWB staff email signature for defined period
- Showcase your commitment to supporting seafarers' welfare by sponsoring our conference

## **AT THE EVENT:**

- Acknowledgement of your sponsorship in Chair's opening speech
- Opportunity to provide giveaways to delegates
- Prominent display of your logo on event banners
- Prominent display of your logo on agenda distributed to delegates
- Profile on your organisation included in speakers' biography and event programme distributed to delegates
- Thank you for event sponsorship included in post conference report distributed to delegates
- Opportunity to connect with MNWB's network of members across the maritime industry
- Representative from your organisation to enjoy complimentary hotel stay and conference attendance to include delegate breakfast x 1, lunch x 2 and dinner x 1



# BRONZE SPONSOR

**£2.5K**

**Three available**

## **PRESS AND MARKETING:**

- Named as a Bronze Sponsor in MNWB press release to the maritime press
- Regular Bronze Sponsor announcements across MNWB's social media
- Organisation profile and prominent display of your logo on Conference page on MNWB's website
- MNWB Conference Bronze Sponsor logo for your e-mail signature
- Addition of your logo to MNWB staff email signature for defined period
- Showcase your commitment to supporting seafarers' welfare by sponsoring our conference

## **AT THE EVENT:**

- Acknowledgement of your sponsorship in Chair's opening speech
- Opportunity to provide giveaways to delegates
- Prominent display of your logo on event banners
- Prominent display of your logo on agenda distributed to delegates
- Profile on your organisation included in speakers' biography and event programme
- Thank you for event sponsorship included in post conference report



# AWARD SPONSOR

## MNWB ANNUAL AWARD FOR SERVICES TO SEAFARERS' WELFARE

**Sponsorship of 5 award categories (one available)**

**£5K**

Since 1988, MNWB has awarded an Annual Award for Services to Seafarers' Welfare to individuals who have provided an exceptional level of welfare to seafarers and fishers, either in a voluntary or professional capacity. This year, we are expanding the award into 5 separate categories in recognition of a broader range of individuals including staff and volunteers, and those working across charity and industry, care homes and seafarer centres.

### **The award categories will include:**

- Volunteer of the year
- Team member of the year
- Lifetime achievement award
- Most collaborative organisation
- Innovation award

### **SPONSORSHIP BENEFITS WILL INCLUDE:**

- Acknowledgement of your sponsorship in Chair's opening speech
- Prominent display of logo in press releases to promote the award and the recipients
- Sponsor promotion on social media channels and on MNWB website
- Addition of sponsor logo to MNWB e-mail signature for defined period
- Prominent display of your logo on event banners
- Showcase your commitment to supporting seafarers' welfare by sponsoring our conference
- Representative from your organisation to enjoy complimentary hotel stay and conference attendance to include delegate breakfast x 1, lunch x 2 and dinner x 1
- Opportunity to connect with MNWB's network of members across the maritime industry
- Thank you for event sponsorship included in post conference report distributed to delegates